



# Sponsorship Opportunities

## Demographic Benefits

Democracy in the Americas Symposium, also known as DITAS, presents a unique opportunity to position your brand in the company of global leaders in democracy, international business and economic development.

## DITAS15

A one of a kind gathering of World Leaders

Brings together innovative initiatives from thought leaders to transform ideas into action

Worldwide networking opportunities to expand economic development.

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For more information and to become an sponsor, please contact Kathryn Reid Moore,  
at (786) 543-8849 or [kmoore@influencecomm.com](mailto:kmoore@influencecomm.com)



## **Presenting Sponsor - \$25,000 (1 available)**

- Exclusive Visibility Opportunity
- Name/Logo displayed at DITAS 2015 in all national & international marketing materials

Receive VIP hosting at all events:

- 2 reserved VIP tables for 16 guests during Presidential Luncheons
- Private meet & greet with former Presidents
- Opportunity for corporate representatives to address audience (3 min)
- 10 full conference registrations
- 20 seats at VIP Presidents' Dinner

Name/Logo displayed at DITAS 2015 on:

- Banner denoting premier sponsorship
- DITAS.org website with hyperlink
- Event marketing materials
- Event signage
- Pre - and post - event communication
- Screens throughout the event
- Branded premium item distribution
- Logo on Front cover and full page Back cover ad in event's program

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THE VOICE OF DEMOCRACY FOR THE  
FUTURE OF THE HEMISPHERE  
ONE VOICE, ONE FUTURE  
THE ANNUAL DEMOCRACY IN THE  
AMERICAS SYMPOSIUM

DEMOCRACY  
IN THE AMERICAS  
*Symposium* 2015

October, 14 - 15, 2015

Presented by



## Presidents' VIP Dinner Sponsor - \$25,000 (1 available)

Welcome Presidents, Sponsors, Moderators, Panelists

- Opportunity to welcome VIP guests and address the audience (3 min)
- Host Presidents at your company table
- 2 Reserved VIP tables for 16 guests during Presidents' Dinner
- Private Photo session with Presidents
- 1 Reserved VIP tables for 8 guests during Presidential Luncheons
- 10 full conference registrations

Name/Logo displayed at DITAS 2015 on:

- Name recognition listed in program presenting Presidents' VIP dinner
- Screens throughout the event
- Inclusion of branded giveaways to attendees in bags
- One full color page in event program
- DITAS.org website with hyperlink
- Welcome banner placement during the event

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## Presidential Dinner VIP Cocktail - \$3,500

Opportunity to welcome VIP guests and leaders in a private cocktail before the Presidential Dinner

- Private Photo session with Presidents
- 8 seats at VIP Presidents' Dinner
- 8 full conference registrations

Name/Logo displayed at DITAS 2015 on:

- Name recognition listed in program as Cocktail Reception sponsor
- Logo placement on screens throughout the event
- Inclusion of branded giveaways to attendees in bags
- 1/2 full color page Ad in event program
- DITAS.org website with hyperlink

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## **Presidential Dinner Leader Table Sponsor - \$2,500**

1 reserved VIP table for 8 guests during Presidential Dinner

- 8 seats at VIP Presidents' Dinner
- 8 full conference registrations

Name/Logo displayed at DITAS 2015 on:

- Name recognition listed in program
- Logo placement on screens throughout the event
- Inclusion of branded giveaways to attendees in bags
- 1/2 full color page Ad in event program
- DITAS.org website with hyperlink

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## **Presidential Luncheon Sponsor - \$15,000 (1 available)**

- Exclusive opportunity to introduce the Presidents during their Keynote Address at the 2 luncheons
- Name/Logo displayed at DITAS 2015 in all national & international marketing materials

Receive VIP hosting at all events:

- 1 reserved VIP tables for 8 guests during Presidential Luncheons
- Private meet & greet with former Presidents
- 6 full conference registrations
- 1 reserved VIP tables for 8 seats during Presidents' Dinner

Name/Logo displayed at DITAS 2015 on:

- DITAS.org website with hyperlink
- Event marketing materials
- Event signage
- Pre – and post – event communication
- Screens throughout the event
- Inclusion of branded giveaways to attendees at their tables
- One full color page in event program
- 2 stand alone Welcome Banners placement during luncheon

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## Panel Presenter Sponsor - \$6,000 (4 available)

Introduce Moderators and Panelists:

- Opportunity to introduce panel
- Logo on screen presenting the panel
- 6 seats at VIP Presidents' Dinner
- Private photo session with Presidents
- 1 reserved VIP table for 8 guests during Presidential Luncheons
- 6 full conference registrations

Name/Logo displayed at DITAS 2015 on:

- Name recognition listed in program presenting panel
- Logo placement on screens throughout the event
- Inclusion of branded giveaways to attendees in bags
- One full color page Ad in event program
- DITAS.org website with hyperlink
- 1 stand alone banner placement during the panel

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## **DITAS Networking Cocktail - \$3,500**

Opportunity to welcome VIP guests and leaders in a private cocktail

- 4 seats at VIP Presidents' Dinner
- 4 full conference registrations

Name/Logo displayed at DITAS 2015 on:

- Name recognition listed in program as Networking Cocktail sponsor
- Logo placement on screens throughout the event
- Inclusion of branded giveaways to attendees in bags
- 1/2 full color page Ad in event program
- DITAS.org website with hyperlink

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## **DITAS Supporters - \$1,000**

Opportunity to welcome VIP guests and leaders in a private cocktail

- 2 seats at VIP Presidents' Dinner
- 2 full conference registrations
- 1 reserved VIP table for 4 guests during Presidential Luncheons

Name/Logo displayed at DITAS 2015 on:

- Name recognition listed in program
- Logo placement on screens throughout the event
- DITAS.org website with hyperlink

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